



**Investigating on the Internet: Research Tools for Fraud Examiners**  
**16 CPE's**  
**May 18-19, 2016**

Are you using online resources in your internal and external investigations to your best advantage? Presented in non-technical terms. *Investigating on the Internet: Research Tools for Fraud Examiners* will teach you how to use the Internet to find and follow leads and make your fraud examinations more effective.

With a better understanding of the information available online, you can increase the efficiency and success of your fraud examinations. In this seminar, you will learn how to locate evidence online using search engines, commercial databases and social-networking sites. This seminar will also discuss methods for researching foreign corporate records and various techniques for optimizing online searches, including advanced search functions and alternative search engines with unique features that might improve search quality.

**You Will Learn How To:**

- Conduct fraud examinations using the Internet efficiently and legally
- Create advanced searches on popular search engines
- Search public record sources and commercial databases online
- Obtain information from foreign corporate records
- Mine social networking sites such as Facebook and LinkedIn for data in your investigation
- Analyze the evidence you have found and close the investigation

**Who Should Attend:**

- Experienced fraud examiners seeking to complement their practical experience with the knowledge of leading anti-fraud experts
- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Forensic and management accountants, accounts payable and financial analysts
- Governance, risk management and compliance officers

Government employees

Internal and external auditors, CPAs and CIAs

Loss prevention and security professionals

Business professionals, educators and students interested in the anti-fraud field

Certified Fraud Examiners and other anti-fraud professionals

	<b>May 18, 2016</b> <b><i>Investigating on the Internet: Research Tools for Fraud Examiners</i></b>
<b>8:00-9:20 a.m.</b>	<b>Introduction to Internet Tools and Legal Issues</b> Today, a wealth of information is easily accessible to the fraud examiner online. Many of us are aware of the major search methods and websites, but there are more advanced methods and websites that specialize in areas most of us have never heard of. However, before beginning an investigation, investigators should be aware of the legal issues that can affect or restrict investigations. This opening session looks at various investigative scenarios and discusses some legal issues that examiners face.
<b>9:20-9:35 a.m.</b>	<b>Break</b>
<b>9:35-10:55 a.m.</b>	<b>Beginning an Internet Investigation</b> Start your investigation using the broadest and most accessible Internet search tools, such as Google and Bing. This block will teach you how to take elemental searches to the next level and get a higher-quality results. Learn about proximity searches, customized alerts, search operators and other features most users never employ.
<b>10:55-11:10 a.m.</b>	<b>Break</b>
<b>11:10 a.m.-12:30 p.m.</b>	<b>Maximizing the Search, Minimizing the Time</b> Investigations need to move along effectively and efficiently and conclude within a reasonable amount of time. New search tools specifically designed to retrieve particular information can now be brought to bear. For example, searching eBay, Craigslist and other websites requires a new level of Internet investigative acumen.
<b>12:30-1:30 p.m.</b>	<b>Lunch (You will be on your own for lunch)</b>
<b>1:30-2:50 p.m.</b>	<b>Public Record Searches and Computer Databases</b> Today, everything is kept as an electronic record. Most of what a fraud examiner is

	<p>looking for in public records can be accessed online—no more weary days in the depths of city hall or some courthouse. But how do you find what you are looking for? What can you expect to find? This block outlines what is available and where. The limitations of these records are also discussed.</p>
<p><b>2:50-3:05 p.m.</b></p>	<p><b><i>Break</i></b></p>
<p><b>3:05-4:25 p.m.</b></p>	<p><b>Putting It to Good Use: Opening the Investigation</b></p> <p>In this session, you will begin to put what you have learned to work in a case study developed specifically for this course. You will begin to look into and analyze the activities of suspects by searching for hints and clues they have posted on the Internet. If you have brought your laptop, then you can work alongside the instructor and take a hands-on approach to the practical problem.</p>

	<p style="text-align: center;"><b><i>May 19, 2016</i></b></p> <p style="text-align: center;"><b><i>Investigating on the Internet: Research Tools for Fraud Examiners</i></b></p>
<p><b>8:00-9:20 a.m.</b></p>	<p><b>Researching Foreign Corporate Records</b></p> <p>Fraud has become borderless and it can originate anywhere. An integral skill for modern fraud examiners is the ability to effortlessly cross international borders while tracking down essential information. The Internet can help in many ways. With specialized search sites, obtaining information about foreign corporations is not as problematic as it once was. In this session, you will see what information is available and how to access it for your needs.</p>
<p><b>9:20-9:35 a.m.</b></p>	<p><b><i>Break</i></b></p>
<p><b>9:35-10:55 a.m.</b></p>	<p><b>Taking the Internet as a Resource to the Next Level</b></p> <p>The Internet is no longer a collection of individual websites — it has evolved. Learn how Web 2.0 is changing online experiences with the rise of blogs, social networks, web applications and more. In this block, participants will explore Web 2.0 developments and learn just how much individuals are revealing about themselves online. This can significantly aid an investigation if the examiner knows where and how to look. Hear about real cases where these sites have provided significant leads.</p>

10:55-11:10 a.m.	<b>Break</b>
11:10 a.m.-12:30 p.m.	<p><b>Investigating the Social-Network Environment</b></p> <p>What you do not know about social networks can hurt you (and possibly your friends and family). Fraud examiners can uncover many aspects of a case with a good working knowledge of how these websites encourage sharing of personal information. Websites like Facebook, MySpace, Twitter, LinkedIn and many more can be sources of investigative data to the fraud examiner who knows how to mine them for data.</p>
12:30-1:30 p.m.	<b>Lunch</b> (You will be on your own for lunch)
1:30-2:50 p.m.	<p><b>Top Tools for Internet Investigations</b></p> <p>This session takes all the websites you have seen and pulls out the key “first places to look.” These Internet investigation tools are the starting point for any and every fraud examination. If you want to make sure you cover the bases, these sites are the places you start.</p>
2:50-3:05 p.m.	<b>Break</b>
3:05-4:25 p.m.	<p><b>Wrapping It Up: Closing the Investigation</b></p> <p>You have all the tools you need to successfully analyze the evidence and make a determination on the case. What have our targets been doing? Is it illegal? Has a fraud occurred? How does the evidence you have uncovered inform your conclusions? Once again, participate in a hands-on investigation using your own laptop.</p>

**Liseli Pennings, CFE**  
**Deputy Training Director**  
**Association of Certified Fraud Examiners Inc (ACFE)**



Liseli Pennings is the Deputy Training Director for the ACFE. She was a Special Agent with the U.S. Treasury Inspector General’s Office for Tax Administration (TIGTA) and previously a career Special Agent and Diplomat with the U.S. Department of State Diplomatic Security Service (DSS) with over 16 years of service as a Special Agent. A Subject Matter Expert in fraud investigations, physical security, and protective security, Ms. Pennings has been a Law Enforcement Attaché in both Europe and Latin America, a Resident Agent-In-Charge in Texas,

and managed teams of over 90 professionals, and managed multi-million dollar budgets and contracts.

Liseli was the Regional Security Officer/Law Enforcement Attaché in Santiago, Chile and Deputy Law Enforcement Attaché in The Hague, The Netherlands. Liseli was the security advisor to U.S. Ambassadors, led international investigations, managed threats to U.S. interests abroad, and led bilateral cooperation efforts with foreign ministries. Liseli was an instructor and speaker at the International Law Enforcement Academy (ILEA) in Asia and Latin America, and at the Royal Dutch Police Academy in The Netherlands.

She was also the Agent-In-Charge of the International Police Cooperation Center for the 2014 World Cup in Brazil and served on the protective security details for Secretaries of State Madeline Albright and Colin Powell.

Liseli was the Resident Agent-In-Charge of the DSS El Paso Resident Office, responsible for fraud investigations covering an area over 67,000 square miles led hundreds of international and domestic fraud investigations that entailed contract fraud, passport and visa fraud, internal fraud, money laundering, tax fraud, asset misappropriation, drug and human trafficking, extraditions, and terrorism cases. Liseli led a multi-agency Intellectual Property Rights investigation yielding the largest amount of counterfeit prescription medication seized in the US and supervised a 15 million dollar international tax fraud scheme case.

Ms. Pennings taught and mentored over 500 Special Agents as the lead instructor and program manager for Protective Security at the U.S. Department of State's Diplomatic Security Service (DSS) Academy.

Liseli was awarded 7 of the U.S. Department of State's Meritorious and Superior Honor Awards, is fluent in Spanish and Dutch, and proficient in French and Portuguese. She received a Bachelor of Arts degree in Government from the University of Texas at Austin.